



new line
ADVERTISING

ABOUT US

NEW LINE AGENCY

"New Line" is a midsize advertising agency that has a deep and vision, mission and values. The company was founded in 2011.

Our goal from the first beginning was to get through the advertising market therefore, we started to learn, understand and study the Egyptian market with all its clients, their needs, available and potential tools.

Over the past 4 years we managed to take our place among the biggest agencies in Egypt.

Our integrity, creativity, and commitment toward our clients have given us a respectful reputation and unique style in the world of advertisement.

As we're aware that marketing isn't static, we hired a strong team of marketers, designers, productions and web developers, each has his own expertise in his job, and we all agreed that we will never be "New Line" if we didn't love what we do.

Our mission

- To provide high quality and service standards delivered to our clients.
- To enrich the world with new ideas and clever designs.
- To invest in our team by giving the necessary training, knowledge and tools.
- To create a comfortable, attractive, dynamic and stable work environment.
- To recommend the best advertising methods to the clients.

Our vision

- To be ranked as one of the top 10 marketing and advertising agencies in Egypt.
- To be the number 1 clients choice.
- To be one of the most attractive employers.
- To create partnerships with the best clients.

Our values

We're here to change, to make the world better, our integrity, honesty, commitment and accountability are our identity.

Our passion about our work, our clients and our environment is part of who we are and what we're doing.

We seek for innovation in everything; we always search for thoughts, new actions and new achievements.

Our actions are driven by our dedication to our clients; therefore, we always target to deliver the best quality to them.

Our service

- Creative Design House
- Printing Solutions
- Outdoor Locations & Production
- Events & Seminars Organization
- Media Production
- Web Service

Creative Design House

We create the CI (Corporate Identity) for all the various companies' activates. We are professionals in Branding solutions & Alco-bond commercial.



Printing Solutions

We are using the latest printing technology services such as digital & CTP printing services in most of our printings such as Flyers, envelopes, brochures, business cards, folders, calendars, office agendas, catalogs, magazines, books.....etc)



Outdoor Locations



We are highly experienced in selecting the best locations and outdoor constructions such as Mega Boards, Uni-balls, Twin balls, Wall paintings, Billboard, Street furniture components...etc



Events & Seminars Organization

We provide all new media supplies & services for events organization and outdoor solution such as banners, roll ups, & stainless logos.

Media Production

We provide all media production service such as Radio, Cinema, Presentations and television ads.



Web Service

We have a highly qualified team of web designers & developers offering these services to our clients: design, hosting service, domain registration, flash animators.....etc

We own a hosting server with the highest specs fulfill our clients'



Our Clients



رضوان العجيل





Contact us

Head Office: El Fostat El Gedida - Cairo

Mobile: +2 0100 184 7 565

Email: info@newline-eg.com

elawam565@hotmail.com